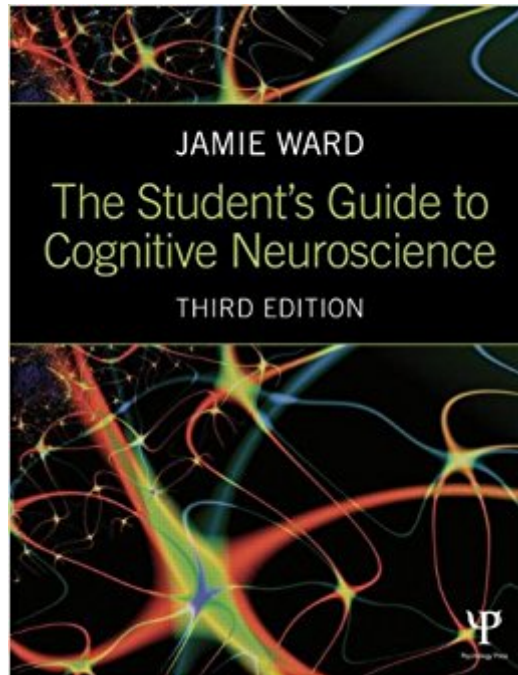




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The Student's Guide To Cognitive Neuroscience



Synopsis

Reflecting recent changes in the way cognition and the brain are studied, this thoroughly updated third edition of the best-selling textbook provides a comprehensive and student-friendly guide to cognitive neuroscience. Jamie Ward provides an easy-to-follow introduction to neural structure and function, as well as all the key methods and procedures of cognitive neuroscience, with a view to helping students understand how they can be used to shed light on the neural basis of cognition. The book presents an up-to-date overview of the latest theories and findings in all the key topics in cognitive neuroscience, including vision, memory, speech and language, hearing, numeracy, executive function, social and emotional behaviour and developmental neuroscience, as well as a new chapter on attention. Throughout, case studies, newspaper reports and everyday examples are used to help students understand the more challenging ideas that underpin the subject. In addition each chapter includes: Summaries of key terms and points Example essay questions Recommended further reading Feature boxes exploring interesting and popular questions and their implications for the subject. Written in an engaging style by a leading researcher in the field, and presented in full-color including numerous illustrative materials, this book will be invaluable as a core text for undergraduate modules in cognitive neuroscience. It can also be used as a key text on courses in cognition, cognitive neuropsychology, biopsychology or brain and behavior. Those embarking on research will find it an invaluable starting point and reference. The Student's Guide to Cognitive Neuroscience, 3rd Edition is supported by a companion website, featuring helpful resources for both students and instructors.

Book Information

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Customer Reviews

'The Student's Guide to Cognitive Neuroscience is a perfect introduction to the field. I use it in my own teaching and recommend it to colleagues from other disciplines who are curious about cognitive neuroscience. Ward is discerning about where to go into detail and where to present a skillfully summarized gist, and always connects facts and findings to the larger picture of what we know and how we know it. The result is a smart, approachable introduction to the concepts and methods of cognitive neuroscience.' - Martha J. Farah, Director of the Center for Neuroscience and Society, University of Pennsylvania, USA

'In The Student's Guide to Cognitive Neuroscience, Jamie Ward provides a clear, informative, and engaging introduction to this important subject. The third edition builds on the strengths of the previous editions, which include an impressive integration of insights from cognitive psychology, neuropsychology, and neuroimaging. The text provides a solid grounding in all of the key topic areas of cognitive neuroscience that includes both classic studies and cutting edge research. I highly recommend this excellent text.' - Daniel L. Schacter, William R. Kenan, Jr. Professor of Psychology, Harvard University, USA

'Jamie Ward's The Student's Guide to Cognitive Neuroscience is an outstanding addition to the field. Its coverage of topics is hugely impressive - from basic methods in cognitive neuroscience through to details chapters covering topics such as emotion as well as standard cognitive topics such as language and memory. This reflects the exciting converging of research over the past few years. The book also engages in state-of-the-art methods and integrates them in a way that will help students understand the relations between different aspects of the discipline. A tremendous achievement.' - Glyn Humphreys, Watts Professor of Experimental Psychology and Head of Department, University of Oxford, UK

Jamie Ward is Professor of Cognitive Neuroscience at the University of Sussex, UK. He is the author of a number of books on social and cognitive neuroscience and on synaesthesia, and is the Founding Editor of the journal Cognitive Neuroscience.

It is an easy read. And has additional lectures and quizzes you can access online.

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